

upper([Original Research])

Effect of Compromising Strategy on the Performance of Food and Beverage Manufacturing Firms in Enugu State

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[Abstract]

The study evaluated the effect of compromising strategy on the performance of food and beverage manufacturing firms in Enugu State. The specific objectives were to; examine the effect of engaging in mindfulness activities on the output; and evaluate the effect of talking through conflicts with employee sales volume food and beverage manufacturing firms in Enugu State. Three manufacturing firms were selected for study with a population of seven hundred and sixty five (765). Two hundred and eighty four (284) sample size was gotten using Ferund and William formula. The study used the descriptive survey design approach. The primary source of data was the administration of questionnaire. Two hundred and thirty-eight (238) staff returned their questionnaire and accurately filled. Data was presented and analyzed by mean score (3.0 and above agreed while below 3.0 disagreed) and standard deviation using Sprint Likert Scale. The hypotheses were analyzed using Z – test statistic tool. The findings indicated that Engaging in mindfulness activities had significant positive effect on the output, $Z(95, n = 238), 5.380$

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